

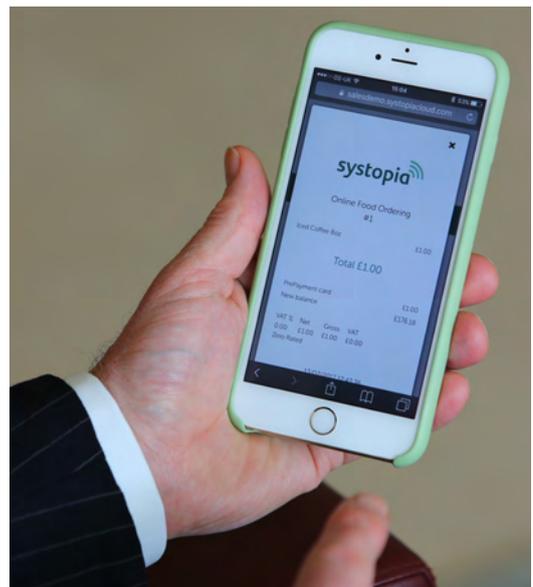
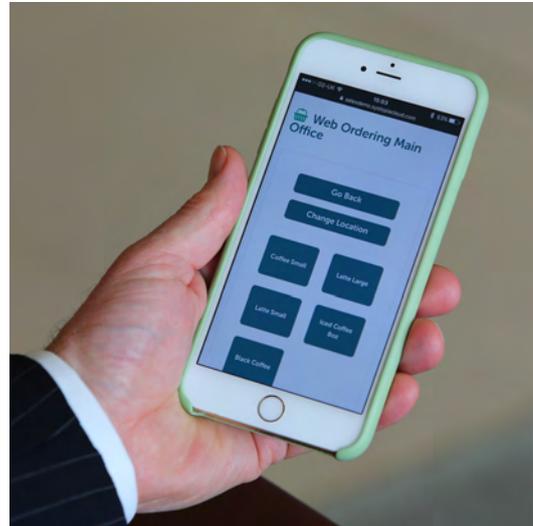
Mobile Ordering

Pre-Order & Pick-Up

Improve the customer experience and efficiency of your operation by offering users the chance to order and pay for food and beverages on their smartphone.

Users can choose and order from a custom menu, with orders collected at specified locations and times.

Orders are automatically sent to the kitchen/prep areas, where they can be prepared according to demand, in turn helping to minimize waste.





Orders go directly to a Prep Monitor or Printer for preparation. When made, Orders display on customer-facing "Ready for Pickup" Monitors.



Flexible Menus

Get creative with your food and beverage operation by using Mobile Ordering to generate menus that appear on the mobiles and can be custom for each cafe. The items for sale can be as simple as a "cheese pizza slice", or as complex as "build-your-own-sandwich", with multiple levels of modifiers/selections. During the implementation and configuration of your ordering software, Systopia's experienced Project Managers will train relevant foodservice staff on how to change articles that appear on mobile, as well as how to change pricing and change pickup timeslots.

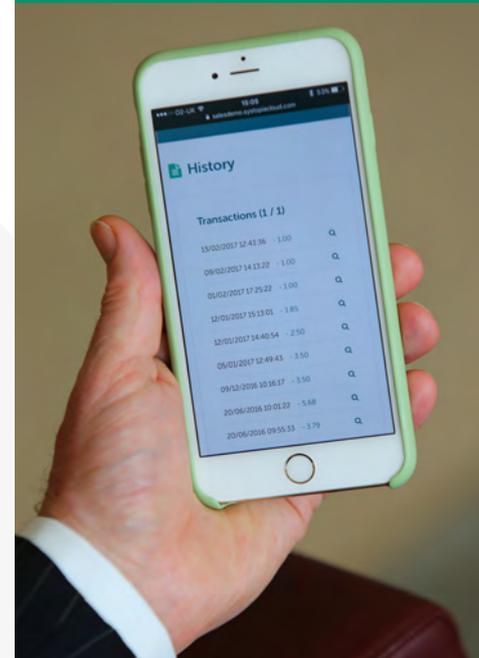
Getting Efficient

Once a user has selected their items, they appear in a 'cart' on their mobile screen. After the order is placed, the items within this basket, as well as information relating to pick-up location and time (if specified), are sent to the kitchen/prep areas. This information can be received in a number of ways depending on how you want the system to operate:

- 1) As a ticket to a Kitchen Printer
- 2) As an email to a designated team member
- 3) As a virtual order that displays on a Prep Monitor

Real Benefits

- Flexible menus to sell a variety of food and beverages.
- Full training and the ability to edit products for sale.
- Customize the look and feel of the mobile ordering menu.
- Managed virtually - no more manual orders.
- Reduced food waste by making food to order.
- Customers can track their purchases on their mobile or online.



Systopia

